



BHARAT SOLAR COMPONENT EXPO 2024

B2B Chapter

06 07 08

JULY 2024

11 am to 7.00pm

Rajasthan International Center

Bhamashah State Data Centre Block-C,
Bhamashah State Data Centre,
Jhalana Doongri, Jaipur, Rajasthan 302004

Presented By



स्थापना वर्ष-2014
राजस्थान सोलर एसोसिएशन

www.rajsthansolarassociation.com Call: 0141-4920602

Event By

CD COLOR 'n' DESiGN



RSA

vision is to make Rajasthan "the solar Capital" of India and to ensure that solar energy contributes significantly to the state's economy. RSA is committed to work towards this goal delicately.

To work in coordination with Govt. of Rajasthan & Govt. of India as well as other institutions, associations and organizations all over the country. Rajasthan Solar Association endeavors to promote solar power across India and bring top international & national companies within the industry to boost state's economy.

Advocating Solar policy in Rajasthan through increased awareness, simplifications & altering of Policies/ Rules, working with RSA, will provide you with the registered & approved vendors. RSA has its centre of Excellence for Renewable Energy (CERE) to bridge between research & development



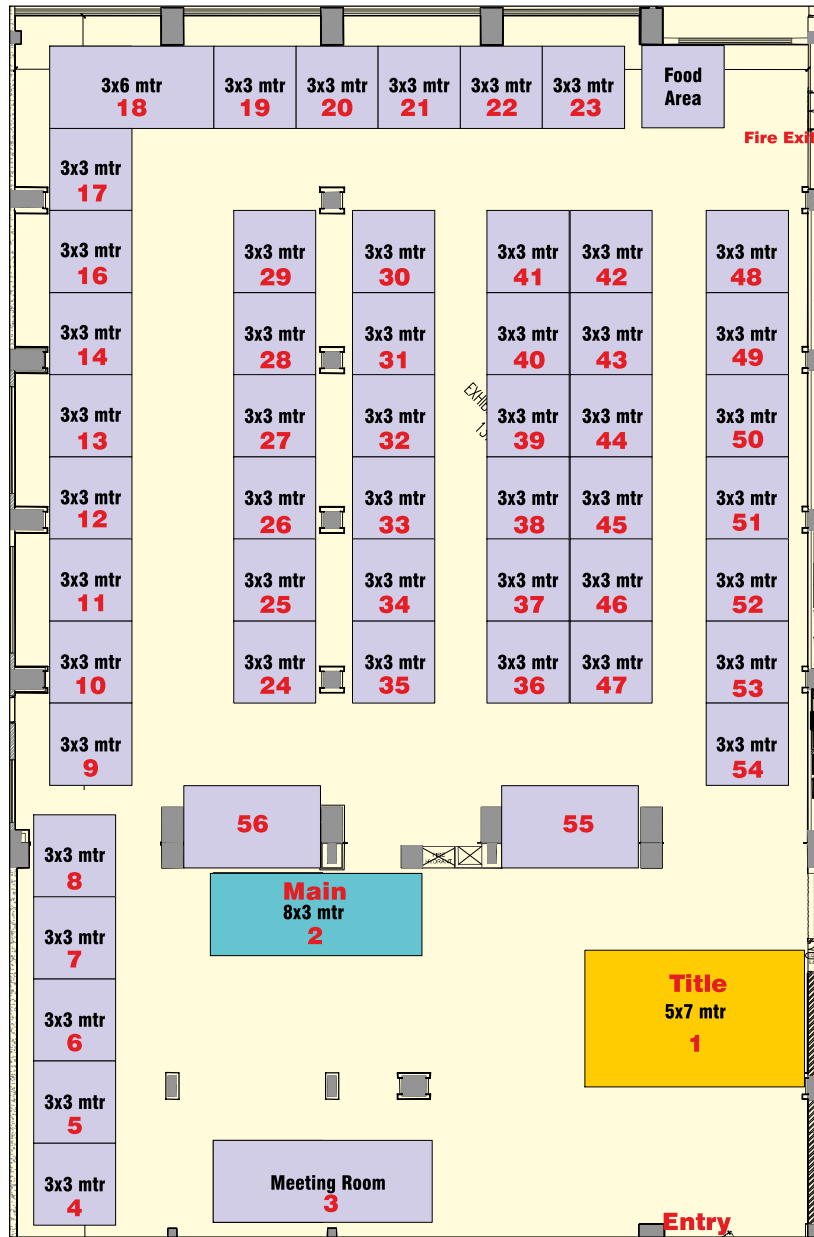
Rajasthan Solar Association (RSA) welcomes you to the world of endless opportunities in one of the India's biggest solar market. Indian Market is so diverse, so wide and so multifarious that it will not only challenge your ultimate marketing skills, but also make you hone your company strategic tools. There is a market which is seething with an insatiable appetite for power, so what are you waiting for!!! Come and explore this wonderful opportunity, Welcome to BSE- Bharat Solar Expo.







Bharat Solar Expo will be packed with benefits for exhibitors. Taking exhibition space at Bharat Solar Expo will give your company a competitive advantage, bringing together the most influential national buyers under one roof and the benefits to exhibiting go beyond the opportunity to easily network with the renewable energy industry's key decision-makers.

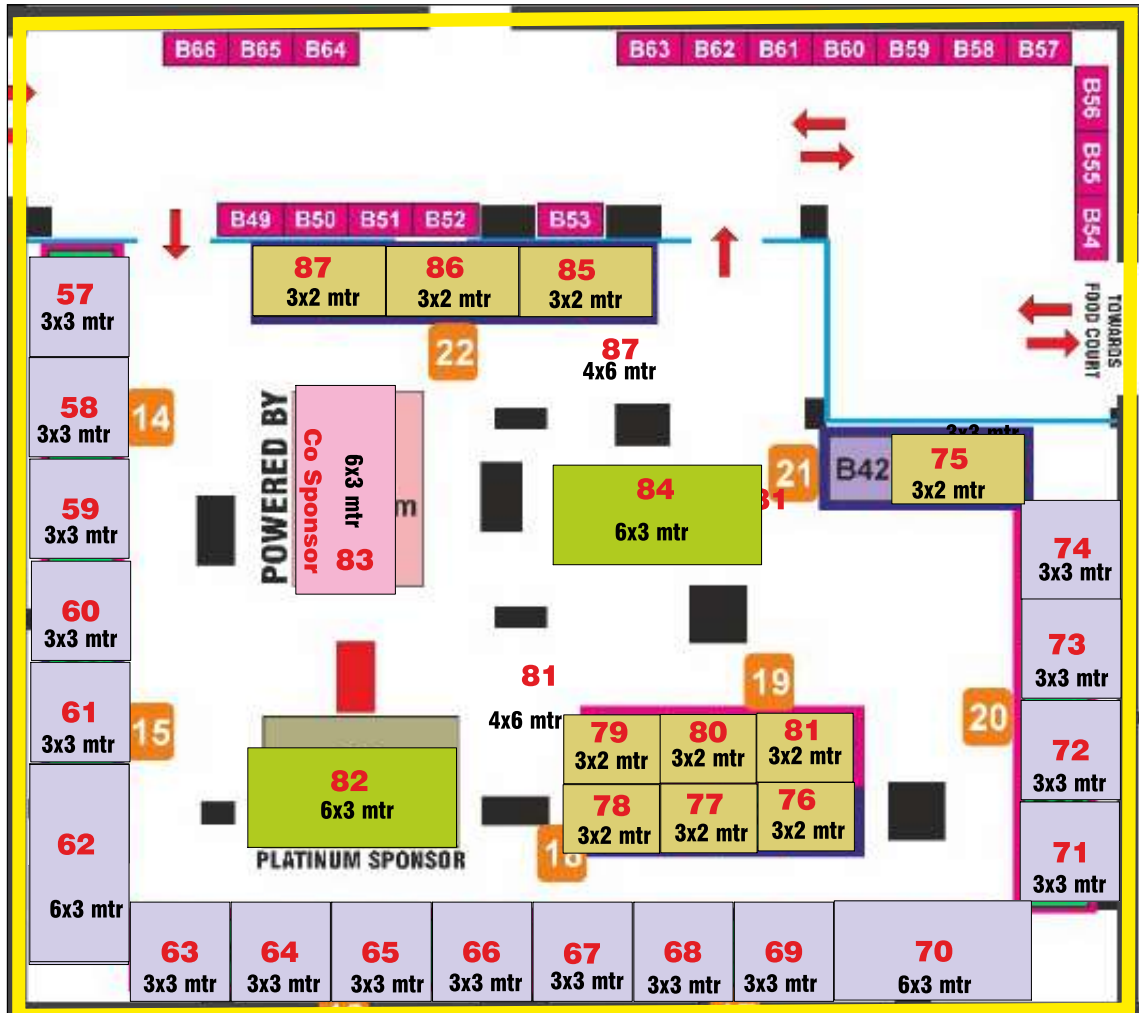


Complete Floor Map of Exhibition





-  Title Sponsor
-  Main Sponsor
-  Co Sponsor
-  Premium Stall
-  Standard Stall
-  Compact Stall



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Event Promotions

Newspaper ads

Quarter / Half Page

FM ad

3 Stations

OOH

5 to 6 at Prime Location

Pole Kiosk

40 to 50 approx

News Coverage

4 to 5 times

Digital Reach

5 Lacs approx (various platforms)

Email

3 Lacs



The BIG Event Is Here. Get Involved

the opportunity to present a very real and unique event as a step towards making Rajasthan "The Solar Capital". With this awareness ride for people of Marudhara alongwith RSA participating brands can meet this goal which is vitally important to bring about following beneficial results

- Get Recognized: Increased Brand Awareness and Exposure.
- Direct Access to a Targeted Audience both user and associates.
- Great Opportunity to Showcase Products or Services.
- Networking Opportunities with Other Businesses and Industry Professionals.
- Building Positive Brand Association and Credibility.
- Opportunity to Generate Leads and Sales.
- Enhanced Customer Engagement and Loyalty.
- Support For a Cause or Community Involvement to empowering natural resources for power.
- An Ability to Differentiate from Competitors.
- An Opportunities for Media Coverage and Publicity.
- The Valuable Data from the Event.

- Title Sponsor - 15 Lac**
- Main Sponsor - 10 Lac**
- Co- Sponsor - 5 Lac**
- Premium Stall - 2.5 Lac**
- Standard Stall - 1.5 Lac**



Gimps of Bharat Solar Expo - 2024 on 2nd to 4th Feb 2024

Color n Design and Rajasthan Solar Association organised "Bharat Solar Expo" on 2nd to 4th Feb. 2024 at Rajasthan International Center, Jaipur .That was first ever solar expo in Rajasthan and saw a big success in the words of all participating brands. The show was just planned 20 days prior to the date.

Total 50 Brands including Government Departments i.e. JVVNL, REIL BIP participated in the event.

Mr. Heeralal Nagar (Minister of Energy Department, Rajasthan Government) lightened the candle and visited every stall and later addressed interactive session with Media, Public and Industry professionals. Brands for manufacturing solar panels and other related components appreciated the initiative take for the growth of the industry. The every individual exhibitor received enough and satisfactory response and leads. Total numbers of visitor in exhibition more than 15K and more over visitors were very much interested in the product.

All leading media covered three days activity that helped to reach more people to so they could visit to get aware about the benefits of renewable energy.



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